Rachel McGreevy
Mayor

mayor@neptunecitynj.com

Mayor's Report
Jan. 27, 2025

Happy Birthday Council President Glen Kocsis!!

Community Calendars – We hope everyone received a calendar in the mail. IF you did not receive one or need an extra calendar, please stop at Borough Hall.

MVC Mobile Unit Returns to Neptune City
All appointments are currently booked, however no appointment needed to return license plates or to apply for disability placards.

If you do have an appointment, please contact NJMVC for which personal documents are required and with any questions at 609-292-6500.

Thank you to Neptune City Police Department, Senator Vin Gopal and the New Jersey Motor Vehicle Commission for making it happen. This is a huge service and convenience for our community.

NOTE: Get REAL ID ready! By May 7, 2025, your driver's license or basic ID will need to be upgraded if you typically use it when flying domestically.

Redevelopment Update
1100 5th Ave- It was an honor to celebrate, along with colleagues, the Groundbreaking last week for 1100 5th Ave., a 70 unit condo development.
This project represents a major and needed investment in the Borough of Neptune City that will not only generate additional property taxes to support Neptune City's long term fiscal health, the redevelopment also strengthens our neighborhood vitality and economic investment in our town.

For reference, 1100 5th was designated as an area in need of redevelopment by the Borough over 6 years ago. We are proud to see this project through to completion in its final stage and have played a supportive role in it being finished ahead of schedule.

https://1100fifthavenue.com/
The renderings of the units are beautiful! The site has been cleaned up well and permits have been submitted and construction will commence as soon as possible. We are looking forward to this valuable addition to the community.

Shipwreck'd- East Coast Cannabis has secured all permits for the tenant build out of the unit at 300 W Sylvania, and work is underway. We understand draining has been installed and cabinetry has been ordered. They have been in contact with the Cannabis Regulatory Commission and look forward to getting their final inspection and approval. The goal is to open the doors in early April.

East Coast Ice Redevelopment - Phase I
The public hearing of the Land Use Board for Phase I of 87 Rosewood Place, the East Coast Ice site where the storage units are to be constructed, was held on December 2nd and the Land Use Board voted to approve the application. At the January meeting, the Land Use Board voted to approve the resolution memorializing the approval. The next step will be for the developer to obtain building permits and start Phase I of the project, which involves constructing the self-storage facility.

Recall the Phase II of this project includes the improvements to the Laird Ave. Park playground and tennis courts. While these improvements (playground, tennis courts, etc) is an obligation of the developer as stipulated in the RDA, in response to community concerns, the Borough has pursued grant funding to replace the playground structure that was removed earlier this year due to unsafe and deteriorating conditions.
As Mayor of Neptune City, I am proud to champion the revitalization of Laird Park and express my full support for the grant application to fund new playground equipment that is before the Governing Body for approval. Laird Park is a cornerstone of our community, a space where families gather, friendships are built, and memories are made. This grant represents an exciting opportunity to continue our Borough's commitment to improving recreational facilities and enhancing the quality of life for our residents.

Over the years, Neptune City has demonstrated a strong dedication to upgrading our parks and public spaces. Recent improvements at Memorial Park, Joe Freda Park, and Adams Field have transformed these areas into modern, inviting destinations for recreation, play, and community events. These projects underscore our commitment to providing safe, inclusive, and enjoyable spaces for residents of all ages.

The proposed playground improvements at Laird Park are a critical step in the larger plan to rehabilitate the entire park. Beyond just addressing the aging and outdated equipment, we envision a comprehensive transformation of Laird Park into a vibrant, multi-functional space that meets the diverse needs of our community. This

includes not only a state-of-the-art playground but also enhancements to landscaping, constructing new tennis/pickleball courts, new basketball court, and other park amenities that will benefit everyone who visits.

Investing in this new playground is about more than just recreation; it's about fostering connections, promoting healthy lifestyles, and creating a park that reflects the values of Neptune City. A revitalized Laird Park will strengthen our community and serve as a symbol of progress for generations to come.

I strongly urge our grant partners to join us in supporting this vital project and hope to secure the funding as requested in our application and turn our vision for Laird Park into a reality, continuing Neptune City's legacy of building strong, vibrant, and inclusive public spaces.

Resources for Immigrants
Casa Freehold
Casa Freehold Immigration Legal Services assists the immigrant community of Monmouth County and surrounding areas with affordable assistance for all their immigration needs. **To schedule an appointment, please call (732) 409-3111 and leave a message with your name and phone number.**

Legal Services of New Jersey Hotline at 1-888-LSNJ-LAW

If you or someone you know has been arrested by ICE call the Immigrant Rights Program AFSC Hotline so they can be connected to legal services: 973-474-9861.

Resources to Support our First Responders –
Mental and emotional wellness is critical to a healthy EMS career, and we need to do a better job connecting support for our front line.

Safe Call Now 206-459-3020
NJFIREEMS.com 1-888-653-3367
Safe Call Now is a comprehensive, 24-hour crisis referral service for all public safety employees, all emergency services personnel and their family members nationwide. All counselors taking calls are first responders.
Please help us get the word out. Stay safe.

Support for Business
This week we will launch the Neptune City Business Roundtable at Kelly's Tavern on Weds. at 6 pm. All local businesses have been invited and are welcome to join. The Borough engages our business community throughout the year with various events and activities and we hope the Business Roundtable will allow us to create opportunities to get involved and further leverage the time, talent and resources of our community stakeholders and work together to increase support for our small businesses in town. Thank you to Kelly's for providing space for our first meeting!

Local Business shout out! Congratulations to Shore Good Eats n' Treats on being selected through a competitive process as an official partner of the New Jersey Devils for the 2024-25 NHL season.
Congratulations to the team at Shore Good Eats n' Treats, the Grand Prize Winners of the NJ Devils Hockey ENRICH Program!
Shore Good Eats will be vendors at the Prudential Center during home games in March! I hope to check it out!